Our Strategy

MAXIMISING VALUE

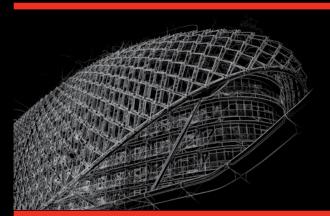
Create long-term shareholder value

Our Vision

Delivering desirable destinations

	Development	Asset Management
Strategy	Developer	Asset Manager
	Monetise and activate our land bank while creating leading destinations	Grow a large and diverse real estate portfolio within Aldar Investments
	Be recognised as the developer of choice	Be recognised as the landlord of choice
	Deliver and sell our projects on time, quality and cost	Create superior value in our portfolio
Characteristics	75 million sqm land bank	AED 20 billion asset base under Aldar Investments
	15 projects under various stages of development and handover	Diverse high-quality, asset base across retail, residential, office and hotels
	Stabilised AED 1 billion gross profit	AED 1.6 billion net operating income (NOI) in 2018, set to grow in 2019 to AED 1.7 billion
	1,500 unit annual launch guidance through the cycle 7 million sqm approved GFA across our four destinations	
		Grow asset management portfolio through investment plan
		Monetise mature recurring revenue assets to unlock and recycle capital
Dividend policy	20-40% pay-out of realised profit on completion of projects	65-80% pay-out of the distributable free cash flow
Debt policy	Up to 25% LTV against costs incurred and land	Maintain gross debt of 35-40% loan to value against assets
	Read more about Development on page 18	Read more about Asset Management on page 24

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Strategic priority

Maximising Aldar Investments value through our recurring revenue assets by driving accretive growth and enabling optimisation of the asset management portfolio 2018 Highlights

Resilient performance across asset portfolio

3% growth in NOI to AED 1.6 billion

Acquired AED 1.6 billion of operating assets as part of TDIC asset acquisition

Maintained 90% occupancy across investment properties



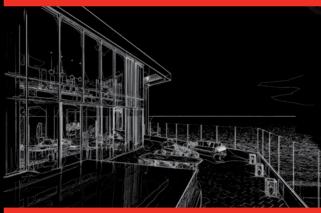
Monetising our land bank by launching new developments and enhancing our key destinations: Yas Island, Reem Island and Al Raha Beach & Saadiyat Island Achieved AED 2.6 billion in development sales

Three new development launches during the year, adding 1,423 units to pipeline

Added Saadiyat Island as a key destination through TDIC asset acquisition

Awarded AED 1.8 billion in construction contracts

Handed over 1,237 homes to customer during the year



Optimising our capital structure through a clear and robust financial policy

Maintained gross debt in line with Aldar's debt policies across asset management and development businesses

Spun-off Aldar's recurring revenues assets into a 100% owned subsidiary, Aldar Investments

Aldar Investments rated Baal, the highest, non-government corporate rating in region

Successfully issued a 7-year \$500 million sukuk under Aldar Investments

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Objectives for 2019

KPIs

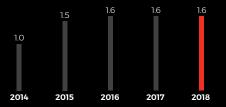
NOI guidance of AED 1.7 billion

Maintain strong occupancy levels across portfolio

Launch Al Jimi Mall extension

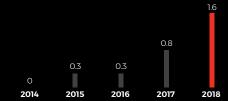
Net operating income (NOI)

(AED BN)



Asset additions to portfolio

(AED BN)



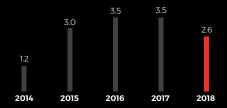
AED 4 billion development sales guidance

Continue to address the underserved mid-market segment

Complete and commence handover on Mamsha, Jawaher, Mayan and Yas Acres

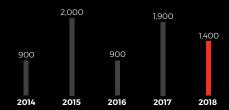
Development sales

(AED BN)



Units launches

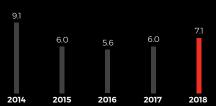
(NO OF UNITS)



Maintain gross debt in line with debt policies for asset management and development

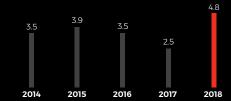
Gross debt

(AED BN)



Average debt maturity

(YEARS)



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